



www.meet-works.com

CONTACT

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TECHNICAL SKILLS

Advanced Prototyping

-Figma, Adobe XD, Framer

Documentation

-Docs, Google/ MS Sheets, Google/ MS Slides, WPS

Visual Diagramming

-Whimsical, Draw.io, Figma

Content Creation

-Figma, Canva, Generative AI Tools

Design tools

Adobe Creative Suite

Project Management Platforms

- Azure DevOps, Aha!, JIRA, Monday.com, Notion

LANGUAGE SKILLS

English - Fluent

German – B1

CERTIFICATIONS

Canva Essentials

-Issued Dec 2024

Create Inclusive Learning Experiences

-Issued Oct 2024

Statistical Foundations

-Issued Oct 2024

Project Management Foundations

-Issued Jan 2024

Hobbies

Music Composing, Performing Arts, Chess, Trekking

Meet Panchal

PROFILE

Creative Strategist and an absolute learner with expertise in product management information systems, possessing hands-on experience in UI design management, UX research, and project coordination. Proficient in strategic problem-solving, business process analysis, and implementing reliable methodologies through innovation and design thinking. Passionate about digital transformation technologies, with experience in integrating sustainability, circular economy, and SDG frameworks. Skilled in Agile, Waterfall, and Lean workflows for effective project management and product development.

WORK EXPERIENCE

Creative Strategist | Business Analyst

01/2022 – Present | *Stackbuilder, Remote* ([Link](#))

- Acted as a bridge between business, IT and design teams to refine and optimize products based on market needs.
- Conducted competitor analysis for multiple products across domains with necessary insights documentation with clients and internal team.
- Managed the product vision, roadmap, and backlog expediting, transforming complex features into prioritized user stories.
- Developed an investor pitch deck and whitepaper, presenting progressive demos to stakeholders and investors to showcase product progress.

Program Assistant

Dec 2024- Present | *UNESCO Chair in Vulnerability Studies, UOH, India* ([Link](#))

- Program management and content curation with WordPress Website development for the UNESCO Chair in Vulnerability Studies at University of Hyderabad.
- Catalogue and Proposal with assistance in reapplication for funding and operations 2026-2030.
- Lecture series and Relationship management with international community for Academic-Industry collaboration.

Project Manager | Visual Designer

04/2019– July 2022 | *INI Design Studio, Ahmedabad India* ([Link](#))

- Assessed stakeholder needs and recommended tailored solutions using Agile and Waterfall for optimal outcomes.
- Designed workflows, documentation, and visual prototypes to improve real estate and architectural functionality.
- Managed bids with clear acceptance criteria, performed gap analyses, and delivered projects to support business development.
- Collaborated with developers to align technical and functional requirements, provided accurate estimates, and supported marketing initiatives.

Product Research (Internship)

10/2018 – 03/2019 | *Aasaan Tech Pvt. Ltd., Mumbai, India* ([Link](#))

- Assessed stakeholder needs and recommended customized solutions by leveraging both Agile and Waterfall methodologies for optimal project outcomes.
- Designed technical workflows, developed comprehensive documentation, and visual prototypes to enhance product design and functionality.

EDUCATION

M. Sc. + M. Eng. – Construction and Real Estate Management (Dual Degree)

09/2022 -09/2025 | *HTW- Berlin and Metropolia University, Helsinki Finland*

Master's thesis: Business Development Strategies for Facilitating widespread Digital Transformation: Reviewing Business Models for SMEs in the European AEC Industry

B.Arch. – Architecture Design

CEPT, Centre for Environmental Planning and Technology- Ahmedabad

Research: Role of Transitional Spaces in Campus Architecture: Investigating interactive spaces in the built environment